

POTOMAC DAY  
Saturday, October 24, 2009  
Sponsorship Levels

Elite - \$2,000.00 Maximum of 2

Logo on the back and one Sleeve of the Potomac Day shirt  
Logo on Banner on River Road – Displayed for the month  
Full-page ad in program  
Space at Business Fair in a premium location  
Space in Parade  
Announcement during Parade  
Two free tickets to the annual Awards Dinner at Normandie Farm.  
Ten free T-shirts  
Free Chamber Membership\*

Platinum - \$1,500.00 Maximum of 12

Logo on Banner on River Road – Displayed for the month  
Large Logo - T-shirt  
Full-page ad in program  
Space at Business Fair in a premium location  
Space in Parade  
Announcement during Parade  
Two free tickets to the annual Awards Dinner at Normandie Farm.  
Ten free T-shirts  
Free Chamber Membership\*

Gold - \$700.00 Maximum of 15

Large name on T-shirt  
Half page ad in program  
Space at Business Fair  
Space in Parade 5 free T-shirts  
Free Chamber Membership\*

Silver- \$300.00 Maximum of 20

Name on T-shirt  
Business card in program  
Space at Business Fair  
Two free T-shirts

Other Fees:

Business Fair Tables: \$150.00 for members / \$200.00 non-members / Vendors \$225.00-These fee's include 10 X10 tent (1) for your booth

Program Ads: Full page: \$500.00 Half Page \$350.00 Bus. Card \$150.00

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web Site URL: \_\_\_\_\_

Level of Sponsorship: \_\_\_\_\_ Your check #: \_\_\_\_\_

Additional Ads, space fees: \_\_\_\_\_

Elite, Platinum & Gold sponsors, please email your high resolution Logo and/or ad to  
[pcc@potomacchamber.org](mailto:pcc@potomacchamber.org), ASAP but no later than 10/1!

Business Description: (max, 2 sentences)

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\* Vendors: No paint products, silly string, fireworks or like materials are to be sold during this event. Any food items are to be sold by Chamber "Members" only and be aware you will need to contact the Montgomery County Health Department to obtain a food service permit for the event. \* ask for details

Potomac Chamber of Commerce, Inc.  
PO Box 59160  
Potomac, MD 20859-9160

301-299-2170  
301-299-4650 (Fax)  
[pcc@potomacchamber.org](mailto:pcc@potomacchamber.org)

GOLD, PLATINUM  
AND ELITE  
SPONSORSHIPS  
INCLUDE NEXT  
YEAR'S  
MEMBERSHIP  
DUES!

Be sure to take  
advantage of this  
great offer!